

HCAI

HUMAN-CENTRED ARTIFICIAL INTELLIGENCE

24.-25. NOVEMBER 2025

3. SYMPOSIUM

LOCATION

Experimentelle Fabrik
Sandtorstraße 23
39106 Magdeburg, Germany

Sponsored by:



EUROPÄISCHE UNION
EFRE
Europäischer Fonds für
regionale Entwicklung



ABOUT THE SYMPOSIUM

The Human-Centred Artificial Intelligence Symposium Series (HCAI@OVGU) aims to unite experts from academia and industry to discuss key topics like Responsible AI, Explainable AI, and Fairness.

The international symposium is being organized by the Chair of Human-Centred Artificial Intelligence (HCAI) and the InnovationXperience Incubator, together with the Leibniz Institute for Educational Media | Georg Eckert Institute and the Università degli Studi Guglielmo Marconi in Rome.

TARGET AUDIENCE

The HCAI@OVGU 2025 Symposium targets individuals interested in studying novel contributions to HCAI approaches, from researchers to practitioners belonging to academia and industry.

The Symposium aims to discuss and exchange ideas within the community about the advances in the development of trustworthy, fair and privacy-preserving systems, as well as explainable user interfaces, with a specific focus on the users' perception in real-world scenarios and not (only) on the algorithmic and model performance.

HCAI@OVGU 2025 aims to foster cross-disciplinary and interdisciplinary discussions between experts from various research fields, such as computer science, psychology, sociology, law, medicine, business, etc., to discuss problems and synergies in this exciting research topic.

MONDAY, 24. NOVEMBER 2025

- 13:00 – 14:00** **Welcome**
Prof. Ernesto W. De Luca
- 14:00 – 15:00** **Prof. Mariacarmela Passarelli**
Is now the time to reimagine
entrepreneurs for Human-
Centered AI?
- 15:00 – 15:30** **Coffee Break**
- 15:30 – 16:30** **Prof. Michael Bosnjak**
Predicting Human Behavior
and its Determinants Using
the „Big Seven“ Personality
Constructs – A Meta-Analytical
Evidence Gap Map
- 16:30 – 17:30** **Prof. Davide Picca**
Not Minds, but Signs:
Rethinking Large Language
Models through Semiotics
- 18:30** **Meet and Greet with the
Speakers in the Innovation
Xperience Incubator**



*Scan the QR
code for more
information
about the 2025
symposium.*



TUESDAY, 25. NOVEMBER 2025

08:00 – 09:00 Welcome Coffee

09:00 – 10:00 **Prof. Susanne Schmidt**
Leading Human-Centered
AI adoption: The Leadership
Capabilities Organizations Need
for Responsible AI Adoption

10:00 – 11:00 **Valentina Pepoli**
IBICHAIN & PROHMED:
Empowering Data Sovereignty
and Healthcare Innovation

11:00 – 13:00 Lunch Break

13:00 – 14:00 **Dr.-Ing. Philipp Rosendahl**
From tribal knowledge to trusted
AI: designing feedback-centric
systems at Merck

14:00 – 15:00 **Knut Polkehn**
Human-Centered Design
in AI Systems

15:00 – 15:30 Coffee Break

15:30 – 16:30 Panel Discussion

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ORGANIZERS

Ernesto W. De Luca

Full Professor

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Leibniz Institute for Educational Media | GEI
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Organized by:




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REGISTER NOW:

